

# PREPARE YOURSELF<sup>®</sup> FROM ANYWHERE IN THE WORLD

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**BAKER** *Online* **MILITARY STUDENT PROGRAM**



UNDERGRADUATE  
SCHOOL

**BAKER** *Center for  
Graduate Studies*

GRADUATE  
SCHOOL



Baker College strongly believes in the Principles of Excellence as outlined in Executive Order 13607 by being a participant of the Degree Network System (DNS), DANTES, GoArmyEd, and CCAF's AU-ABC Program. The college is a proud signer of the DOD MOU and is eligible to receive Federal military and Veteran education benefits.



## A LEADER IN ONLINE EDUCATION

Founded in 1911, Baker College® was one of the first colleges to aggressively pursue the concept of online education when we began offering classes over the Internet in the mid-1990's. Today, Baker Online® is one of America's largest online educators, with a curriculum of over 40 degree-granting programs that are 100% online, always accessible, and serve more than 20,000 students from all over the world.

All of our degree programs are compatible with your military service. Even though classes are structured, they are available 24/7/365—so you can fit college into your schedule anywhere you're stationed or deployed. Baker College strongly believes in the Principles of Excellence as outlined in Executive Order 13607 by being a participant of the Degree Network System (DNS), DANTES, GoArmyEd, and CCAF's AU-ABC Program. The college is a proud signer of the DOD MOU and is eligible to receive Federal military and Veteran education benefits. We specialize in meeting the needs of every individual servicemember, starting with a free evaluation of transfer credits, military work experience and training. It's quick and it's honest to give you a true picture of your program requirements.

## WHO QUALIFIES?

Baker College Online and Center for Graduate Studies Military Tuition applies to eligible Active-Duty, National Guard, and Reserve members of the United States Military (Air Force, Army, Navy, Marines, and Coast Guard).

A copy of a current Leave and Earnings Statement (LES) is all we require for students to qualify for our military tuition rate.

MILITARY TUITION RATES (AS OF 1/1/2015)			
	Military Tuition Rate*	4 Qtr. Credit Course Rate*	6 Qtr. Credit Course Rate*
<b>UNDERGRADUATE</b>			
GoArmyEd	\$165.00	\$660.00	\$990.00
Active Military	\$165.00	\$660.00	\$990.00
Guard & Reserve	\$165.00	\$660.00	\$990.00
<b>GRADUATE</b>			
GoArmyEd	\$245.000	\$980.00	
Active Military	\$245.00	\$980.00	
Guard & Reserve	\$245.00	\$980.00	

\*Baker's standard undergraduate tuition rate is \$230.00 per quarter credit hour and master level course work is \$420.00 per quarter credit hour.

## WHAT "MILITARY SUPPORTIVE" MEANS TO US:



Being a not-for-profit institution allows us to invest in our students rather than focus on shareholders.



Accredited by the Higher Learning Commission, founded in 1911.



The application fee for qualified military students is waived at both the undergraduate and graduate level.



As our way of thanking you for your service, textbooks are provided at no cost to qualified, undergraduate, active-duty servicemembers. Qualifying depends on other scholarship or grant aid that may need to be applied first.



The course fee for your first undergraduate course, COL112 College Success Online, (regularly \$60.00) is waived.



Free and honest evaluations of your military experience, testing, training credits, and previous college credit.



Six-week course structure helps you finish your degree faster.



All Baker graduates receive Lifetime Employment Assistance—free and forever!

(LEFT TO RIGHT) U.S. ARMY, U.S. MARINE CORPS, U.S. AIRFORCE, AND U.S. NAVY PHOTOS. USE OF MILITARY IMAGERY DOES NOT IMPLY OR CONSTITUTE DOD ENDORSEMENT.

**Our tuition is purposefully structured around military benefits to ensure that military students incur minimal, to no out-of-pocket expenses.**

**For more information visit us at:  
[bakercollegeonline.com/military](http://bakercollegeonline.com/military)**

# EARN YOUR DEGREE IN LESS TIME AT BAKER

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CHOOSE FROM OVER 40 ONLINE PROGRAMS



In addition to granting transfer credit for prior college-level work, Baker College grants credit for past work experience as well. Students with Military experience can request to have their Military transcripts (referred to as JST “Joint Service Transcript”) evaluated for college credit. CLEP/DSST testing credits are also accepted.

A free evaluation of college and military transcripts can be completed prior to enrollment upon request. An evaluation helps students determine how credit earned through previous training and experiences can align with a specific Baker Online degree program.

<https://jst.doded.mil/smart/signIn.do>



## HISTORY OF BAKER COLLEGE

Baker College Online and Center for Graduate Studies, headquartered in Michigan, is part of the Baker College System, founded in 1911. We are a private, not-for-profit, accredited, degree granting, higher educational institution with locations throughout Michigan. The Baker College system—which includes Baker College Online and The Center for Graduate Studies—serves more than 28,000 students worldwide.

### Certificate

Web Development

### Associate of Applied Science

Computer Programming  
Emergency Services Management  
Information Technology  
Web Development

### Associate of Business

Accounting\*  
Accounting/Computer Information Systems\*  
Accounting/Management\*  
General Business\*  
Human Resource Management\*  
Management\*  
Marketing\*

### Bachelor of Business Administration

Accounting\*  
Business Administration Accelerated\*  
Finance\*  
Hospitality Management  
Human Resource Management\*  
Management\*  
Marketing\*  
Supply Chain Management

### Bachelor of Computer Science

Computer Science  
Database Technology  
Game Software Development  
Mobile Applications Software Engineering

### Bachelor of General Studies

### Bachelor of Health Services Administration

### Bachelor of Information Systems

Information Systems  
Project Management and Planning

### Bachelor of Information Technology and Security

### Bachelor of Science in Criminal Justice

### Bachelor of Science in Nursing Post-Licensure RN to BSN

### Bachelor of Science in Psychology

### Bachelor of Web Development

### Post-Baccalaureate Certificate

Accounting  
Project Management and Planning

### Master of Business Administration

Accounting\*  
Business Intelligence\*  
Finance\*  
General Business\*  
Healthcare Management\*  
Human Resource Management\*  
Information Systems\*  
Leadership Studies\*  
Marketing\*

### Master of Occupational Therapy

(AVAILABLE ON-CAMPUS ONLY AT BAKER COLLEGE OF FLINT)

### Master of Science in Educational Effectiveness

• P-12 Concentration  
• Higher Education Concentration

### Master of Science in Industrial/Organizational Psychology

### Master of Science in Information Systems

Business Intelligence  
Information Systems

### Doctorate of Business Administration

For up-to-date program offerings, please refer to the Baker Online Web site at [www.baker.edu/online](http://www.baker.edu/online) BCO.W115



**International Assembly for Collegiate Business Education**  
Baker College Online has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas. The business programs designated with an asterisk (\*) are accredited by the IACBE.

# MAKE THE MOST OF YOUR TIME IN THE MILITARY

As a member of the military serving our country, you are entitled to receive a quality education. However, the reality of trying to get a college education while serving may seem overwhelming and just not possible.

With Baker Online, your education is not just possible—it's an opportunity to be ready for whatever comes next in your career path. Make your time in the military also your time preparing for your future. If you have an Internet connection, your future career is possible with Baker Online.



LEFT TO RIGHT: U.S. MARINE CORPS, U.S. AIRFORCE, AND U.S. NAVY PHOTOS.  
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## AIR FORCE

"Continuing my education while in the military helped me to advance in the Air Force, and it also prepared me for a second career in civilian life."

**Michael Heberling, Ph.D. – Lieutenant Colonel, USAF (Ret)**

NOTE: Dr. Heberling, the current President of Baker College Center for Graduate Studies, earned both his Master and Doctoral degrees while on active-duty.

## ARMY

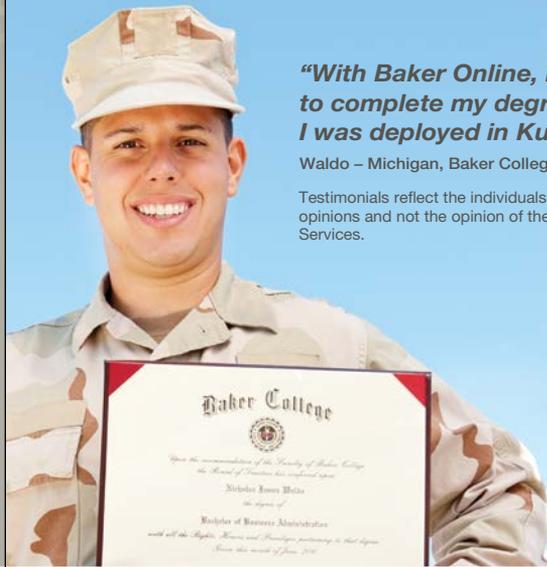
"It was a combination of things that hooked me on Baker. Cost was important, as the Army pays tuition assistance up to \$250/credit hour, and some schools wanted \$400/credit hour. Plus, there was no on-campus requirement. Some schools require you spend so many weekends on campus for their program, and I just don't have the time for that. So, Baker it was!"

**Wentz – Virginia, Baker College MBA '07**

## COAST GUARD

"As a former U.S.A.F. airman, and current college advisor, I love working with the men and women of the U.S. Coast Guard. Their professionalism, strong work ethic, and commitment to excellence continually impress me. I am proud to have served among them in my past and honored to be partnering with them in their education today."

**A1C Brasfield – Michigan, Baker College MBA Candidate '13**



***"With Baker Online, I was able to complete my degree while I was deployed in Kuwait."***

**Waldo – Michigan, Baker College, BBA, '11**

Testimonials reflect the individuals' personal opinions and not the opinion of the Military Services.

FOR MORE INFORMATION VISIT US AT  
**BAKERCOLLEGEONLINE.COM**

PHOTO USED WITH PERMISSION FROM UTZ NICHOLAS WALDO

## MARINES

"While moving from base to base, country to country, I could not have completed a degree without the Baker Center for Graduate Studies. They allowed me to take some of the graduate credit already completed at another university and apply it to their program. Had it not been for Baker, I would have had to start over from scratch and hope I would be able to stay in one place long enough to complete a degree."

**Hays – Germany, Baker College MBA '08**

## NAVY

"I am constantly telling relatives and friends who have loved ones in the military—Tell them to go to college and get a degree while on active-duty! Don't think what you do in the military is going to directly relate to a good job when you get out—no matter how good your base education specialist is, he or she can't completely translate all of your training into a degree that will help you get a decent job in the civilian world. Do it NOW! If you don't get a degree while in the military, you are wasting valuable time—and valuable resources that are available to all military members. Why not take advantage of what's being offered while you are in the military? Why wait until you are out and have to figure out how to get your benefits? Do it while you have the resources at your fingertips!"

**Fisher – Michigan, Baker College AB '00, BBA '02**

# CAREER PROGRAMS AVAILABLE

## UNDERGRADUATE ONLINE BUSINESS PROGRAMS



### ASSOCIATE OF BUSINESS

#### ACCOUNTING\*

Accounting is a vital function for a business of any size or complexity. This program prepares students for entry-level positions in the accounting field and for advanced study in the discipline. Students completing this degree will develop the skills necessary to record, present, and analyze financial data and evaluate the operational performance of a variety of entities.

#### ACCOUNTING/COMPUTER INFORMATION SYSTEMS\*

Accounting/CIS concentration is designed to train individuals for positions in a variety of business situations. The individual who is fully trained to enter the accounting field, the computer data processing field, or a combination of the two, has the flexibility that employers look for.

#### ACCOUNTING/MANAGEMENT\*

In a global marketplace, combining an accountant's skills and a manager's understanding of the social, ethic, economic, legal, and regulatory atmosphere in which businesses operate is essential for effective strategic planning. Students completing this degree will develop the problem-solving, communication, and critical thinking skills necessary to the dynamic decision-making process demanded by a competitive environment.

#### GENERAL BUSINESS\*

This program gives students a good background of business fundamentals and knowledge upon which to build a career in business. This degree will also prepare students for the accelerated BBA degree program, or entry into a more specific BBA degree program.

#### HUMAN RESOURCE MANAGEMENT\*

The Human Resource Management program is an excellent career choice for students who want to perform an identifiable set of activities that affect and influence the employees who work in an organization. These activities include recruitment, selection, compensation, and evaluation.

#### MANAGEMENT\*

This program is an excellent career choice for those who enjoy the challenge and responsibility of management and decision-making. It is designed for the student who wants a solid business education that can be applied to a wide variety of business career opportunities.

#### MARKETING\*

Marketing encompasses a wide range of activities, such as advertising, sales, retailing, wholesaling, warehousing, packaging, customer service, and distribution. This program prepares students for a variety of positions in these areas and more.

### BACHELOR OF BUSINESS ADMINISTRATION

#### ACCOUNTING\*

This program emphasizes practical application and theoretical aspects of the discipline of accounting to prepare students for professional careers in public, managerial, and governmental accounting and/or advanced study within the discipline. Students will gain an understanding of the social, ethical, economic, legal, and regulatory environment in which businesses operate and develop the problem-solving, decision-making, communication, and leadership skills necessary to compete in a dynamic global marketplace.

#### BUSINESS ADMINISTRATION ACCELERATED\*

This Business Administration program is designed for the working professional. It enables those who have an associate degree (or equivalent) and significant full-time work experience to earn a baccalaureate degree at an accelerated pace.

#### FINANCE\*

This program provides the opportunity for in-depth study of the most modern concepts, theories, analytic methods, and problem-solving techniques, emphasizing the practical uses of these financial management principles in businesses, nonprofit organizations, and government.

#### HOSPITALITY MANAGEMENT

This program prepares students for a career in the growing, and ever changing hospitality field. Students will learn to recognize and evaluate trends in the current hospitality business environment and the need for adaptability in the global market place. They will oversee increasingly diverse types of hospitality operations including: traditional and nontraditional hotels, institutional food service operations, event and conference management services, and travel and tourism operations.

#### HUMAN RESOURCE MANAGEMENT\*

This program offers an opportunity for students to acquire a career-focused Human Resource Management undergraduate degree with an integrative approach to understanding various human resource management functions. This program provides an intensive strategic understanding of workforce planning and development, compensations and benefits; global human resource management; and employee health and safety.

#### MANAGEMENT\*

The objective of this program is to train broadly competent managers for leadership roles in a wide variety of organizations public or private, product or service oriented, profit or not-for-profit. This program emphasizes the importance of effective oral and written communication, teamwork, decision-making, entrepreneurial management, and diversity in the business environment.

#### MARKETING\*

Marketers are the link between businesses that have goods and services to sell and customers who want to purchase them. The marketing process involves a variety of activities, including research, strategic planning, product development, sales management, and marketing communications. Students are prepared for a career in such areas as marketing or research management, personal selling and sales management, retail merchandising and management, and promotional strategy and management.

#### SUPPLY CHAIN MANAGEMENT

Students finishing this program will have completed a well rounded curriculum including business and general education cores, as well as the major core that examines all aspects of the industry from raw materials to end users and everything in between. Global perspectives combined with cultural diversity are interwoven within the curriculum creating an awareness of today's business environment that the student will ultimately compete within. Potential occupations include demand planner, project manager, vendor managed inventory analyst, logistics analyst, warehouse management, production planner, and transportation specialist.

### BACHELOR OF HEALTH SERVICES ADMINISTRATION

This program will prepare individuals to develop administrative skills necessary to work effectively in a variety of healthcare settings. The combination of general education and health services courses are designed to cultivate critical thinking skills necessary for managing. This program prepares students to plan, direct, coordinate, budget, and assess activities in a variety of healthcare settings.



International Assembly for Collegiate Business Education | IACBE.org Baker College Center for Graduate Studies has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas. The business programs designated with an asterisk (\*) are accredited by the IACBE.

## POST-BACCALAUREATE CERTIFICATE

### ACCOUNTING

This program is available to students with a bachelor degree looking to complete the additional educational requirements for the Michigan CPA exam. Students who want to sit for the exam in other states or need further information are advised to contact the National Association of State Boards of Accountancy ([www.nasba.org](http://www.nasba.org)). Students are strongly advised to contact the State of Michigan Department of Licensing and Regulatory Affairs for further information about the requirements of becoming a CPA in Michigan.

## UNDERGRADUATE ONLINE COMPUTER PROGRAMS



### CERTIFICATE OF WEB DEVELOPMENT

This program will provide students with the background and foundation skills required for designing and implementing World Wide Web (www) sites for public and private organizations.

### ASSOCIATE OF APPLIED SCIENCE

#### COMPUTER PROGRAMMING

Students with skills in computer science are in high demand to design and develop business information systems. Students in this program acquire skills in programming and systems analysis and design. Instruction in multiple programming languages provides students with diverse, flexible, and employable skill sets in a variety of positions such as programmers, developers, and system analysts.

#### INFORMATION TECHNOLOGY - IT SUPPORT SPECIALIST

This program focuses on a growing segment of the Information Technology market that provides service and support for software applications configuration, training of users, maintenance of information, and communication processes between a company's back-end network administrators and middle to front-line employees and customers.

#### WEB DEVELOPMENT

Web developers are the people responsible for developing and maintaining World Wide Web (www) sites for public and private organizations. This program includes courses in marketing, computer information systems, and graphic design, as well as the skills needed to develop and maintain Web pages.

### BACHELOR OF COMPUTER SCIENCE

#### COMPUTER SCIENCE

This program prepares students for a career in computer software development. Students will acquire skills in software development, Internet communications, network administration and database administration, as well as foundational knowledge in the field of computer science.

#### DATABASE TECHNOLOGY

This program prepares students for a career in database administration and programming. Students focus on database programming and administration concepts and tasks using Oracle<sup>®</sup> and acquire skills in software development, Internet communications, and the foundational knowledge of computer science.

#### GAME SOFTWARE DEVELOPMENT

This program immerses students in the core knowledge of software engineering emphasizing animation and game development. The gaming software development will focus on leading programming technologies. This program will prepare students for entry-level positions in the gaming industry. A comprehensive approach will carry the student from modeling through animation and game programming, to the senior design project.

### MOBILE APPLICATIONS SOFTWARE ENGINEERING

Computer software engineers design and develop software by applying the theories and principles of computer science and mathematical analysis to create, test, and evaluate the software applications and systems that make computers work. In this program, students will acquire skills in software application development focusing on solutions for mobile devices across multiple platforms including Android, iOS (Apple), and Windows.

### BACHELOR OF INFORMATION SYSTEMS

#### INFORMATION SYSTEMS

The Information Systems program focuses on the application of computer systems to solve business problems and prepares you to pursue a career as programmer, programmer/analyst, or systems analyst.

In this program, you will study:

- Fundamentals of accounting, operating systems, and programming.
- Systems development methods.
- Database management and administration.
- Object-oriented programming in C++ and Java.
- Visual BASIC programming.
- Perl programming.
- HTML programming.
- Information systems theory.

#### PROJECT MANAGEMENT AND PLANNING

The Bachelor of Information Systems field emphasizes the use of computer systems to solve business problems. Graduates of the program can be expected to pursue careers as programmers and systems analysts. Entrance requirements for the Bachelor of CIS degree program include an Associate of Business Administration in Computer Information Systems or approved equivalent from an accredited institution to include specific courses.

### BACHELOR OF INFORMATION TECHNOLOGY AND SECURITY

This program prepares graduates for career opportunities in information technology and security technology as network administrators, system analysts, or management of an information technology team. Employees with information technology and security knowledge are considered an integral part of many business' information technology teams. Information technology workers work in healthcare, business information systems, technical, and engineering fields. They possess the skills to manage information technology teams as well as handle the technical aspects of the network infrastructure.

### BACHELOR OF WEB DEVELOPMENT

This program is designed to work in conjunction with the Associate of Applied Science degree in Web Design to provide individuals with additional technical skills in the Web development field. While the associate degree gives students a generalist base of skills, this degree targets the programming and development skills required to develop interactive, database driven Web sites.

### POST-BACCALAUREATE CERTIFICATE

#### PROJECT MANAGEMENT AND PLANNING

This postbaccalaureate certificate prepares an individual for immediate application of the knowledge, skills, tools, and techniques that are utilized in the practice of project management. The philosophy as well as the set of methods learned in this program will enable graduates to lead projects completing them on time and within budget. This program will help prepare students for formal project management certification.

## UNDERGRADUATE ONLINE HEALTH PROGRAMS



### **ASSOCIATE OF APPLIED SCIENCE IN EMERGENCY SERVICES MANAGEMENT**

This program is designed to meet the needs of students who are currently employed in or planning to pursue a career in Emergency Services Management. Emphasis will be placed on individual and group problem-solving, management and supervision, and an exploration of current issues specific to Emergency Services. Students applying to this program must have a total of 48 quarter hours (32 semester hours) of credit derived from any combination of the following: Paramedic Credentials, Basic EMT Credentials, Fire Fighter I & II Credentials, and Law Enforcement.

### **BACHELOR OF HEALTH SERVICES ADMINISTRATION**

This program will prepare individuals to develop administrative skills necessary to work effectively in a variety of healthcare settings. The combination of general education and health services courses are designed to cultivate critical thinking skills necessary for managing. This program prepares students to plan, direct, coordinate, budget, and assess activities in a variety of healthcare settings.

### **BACHELOR OF SCIENCE IN NURSING POST-LICENSURE RN TO BSN**

The BSN program provides licensed registered nurses with the opportunity to continue their professional growth as leaders of research, practice, education, and administration within the healthcare environment. Through additional study, as well as clinical experience, BSN students can earn practical experience by serving the needs of individuals and communities in a variety of healthcare settings.

## UNDERGRADUATE ONLINE HUMAN SERVICES PROGRAM



### **BACHELOR OF GENERAL STUDIES**

The Bachelor of General Studies is designed for the working adult already in the workforce looking for advancement in their current organization or preparing to continue their education for graduate study. The student will work together with an academic advisor to combine various disciplines resulting in an individualized plan of study based on past education, career goals, intellectual interests, or preparation for graduate education. Transfer students will require a minimum of 68 credits of college-level education.

### **BACHELOR OF SCIENCE IN CRIMINAL JUSTICE**

This program prepares graduates for criminal justice-related careers at the federal, state, and local levels. The program is designed to meet the professional standards of the corrections and criminal justice fields and follows the standards of the Michigan Corrections Officers Training Council.

### **BACHELOR OF SCIENCE IN PSYCHOLOGY**

In the Psychology program, you study mental processes and behavior—a scholarly background that is useful and versatile both personally and professionally. This program focuses on developing a solid foundation that can prepare you for a variety of professions and careers or to enter graduate study in psychology or another related discipline or field. In addition, students will develop and enhance knowledge, skills, and values congruent with the science and application of psychology, which is applicable to a wide variety of occupations and workplaces.

Once again, GetEducated.com has ranked Baker College Online a "Best Buy" low cost, high value, educational institution.



The baccalaureate program (RN to BSN) at Baker College is accredited by The Commission on Collegiate Nursing Education; One Dupont Circle NW, Suite 530, Washington, D.C.; (202) 887-6791.



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# GRADUATE ONLINE MBA PROGRAM



## MASTER OF BUSINESS ADMINISTRATION (MBA)

### ACCOUNTING\*

The accounting concentration consists of advanced accounting classes for managers who already have undergraduate degrees in accounting and who want to take additional classes in subjects that are critical to their work situations. The program is designed to provide a broad, balanced education and an in-depth understanding of the theoretical and practical concepts of accounting. Students enrolling in this concentration must have a minimum of 16 quarter hours of undergraduate accounting—including at least 8 quarter hours of principles of accounting, as well as at least 4 hours of intermediate accounting.

### BUSINESS INTELLIGENCE\*

This program is for students who want to incorporate the growing and important field of business intelligence within their MBA. In addition to the core MBA courses of the program, students are exposed to specific information regarding database design and management, data warehousing, data mining and data analysis to enhance their ability to support the effective use of Business Intelligence data.

### FINANCE\*

This program provides in-depth study of the most modern concepts, theories, analytic methods, and problem-solving techniques—and emphasizes the practical uses of these financial management principles in businesses, non-profit organizations, and government. In addition to core MBA classes in financial management, the range of classes offered includes money and banking, financial accounting, international finance, public finance, and personal financial planning. During class sessions, students actively participate in presentations, discussions, and activities highlighting practical business applications, current event applications, problem-solving, case study analysis, and other learning activities.

### GENERAL BUSINESS\*

The significant difference between the General Business degree and others in Baker's Master program is that you do not need to declare a concentration. A student electing this 'general' approach to the degree simply completes the core MBA courses, and then selects from any other course offered in Baker's graduate school. This allows students who do not have a specific need for concentration the flexibility to choose whichever classes are of interest. A student who later switches from General Business to another concentration may be required to take more than the published number of hours to complete a degree program.

### HEALTHCARE MANAGEMENT\*

Healthcare management has become a vital function. With the emphasis on cost, service, and quality of care, the healthcare manager is faced with a significant number of issues and problems. This program seeks to combine the best academic training and field-based learning with an emphasis on the Allied Health field. The curriculum represents most typical business disciplines, since a successful healthcare manager must be familiar with many different aspects of organizational management. A student who elects this concentration will be exposed to knowledgeable healthcare industry professionals who will bring the latest information and techniques into the classroom.

### HUMAN RESOURCE MANAGEMENT\*

This program is designed for people who work in the personnel or human resource areas. In addition to core MBA courses, students are exposed to

- Interactions with human resource practitioners
- Very specific issues that confront human resource managers on a daily basis
- The constantly changing roles of various human resource personnel
- A variety of topics and issues highly relevant to the changing workplace

This concentration takes on an even greater significance as the world looks to well-trained human resource specialists to provide essential services needed by today's workforce.

### INFORMATION SYSTEMS\*

This program has been designed for managers in departments other than information systems who wish to learn more about information resources. In addition to the core MBA courses of the program, students are exposed to very specific information management issues which confront managers every day. The information systems major provides executives and managers with an understanding of emerging technologies, management support systems, managerial and leadership techniques, and information resources in ways that will make the manager's organization more effective and efficient.

### LEADERSHIP STUDIES\*

This program is designed for individuals who aspire to upper-level administration and management positions. In addition to core MBA classes, students study specific leadership issues and theories that are designed to develop leaders with vision and problem-solving skills who can effectively lead an organization in today's global environment.

### MARKETING\*

This program is designed for persons who work (or wish to work) in marketing, advertising, or public relations. In addition to the core MBA program courses, students are exposed to the constantly changing roles of marketing functions within a company and to a variety of issues highly relevant to the changing workplace.



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## GRADUATE ONLINE MSEE PROGRAM



### MASTER OF SCIENCE IN EDUCATIONAL EFFECTIVENESS

This graduate program will emphasize improving student learning in an era of accountability. Course content includes management, organizational development, budgeting, ethics, diversity, and faculty/staff evaluation. Data-driven models will guide the integration of curriculum, instruction, and assessment. Candidates will locate research and best practice information, interpret and use data for decision making, and apply continuous improvement processes to the classroom as well as in administration. The goal of the program is developing leaders who strive to create a coherent system in which all components are working toward a common goal of improved student learning. Technological tools for managing information and improving efficiency will also be included. It should be noted that there are two different concentrations within the program. One concentration is for those candidates interested in applying their learning to P-12 education. The other concentration is for those candidates interested in higher education. Each concentration has three classes that are unique to the concentration. The other eleven courses are common to both concentrations.

#### Concentrations Available:

- P-12 Education
- Higher Education



## GRADUATE ONLINE MSIOP PROGRAM



### MASTER OF SCIENCE IN INDUSTRIAL/ ORGANIZATIONAL PSYCHOLOGY

A Master in Industrial/Organizational Psychology Degree identifies and provides students with a critical path for professional development, credibility in the field, as well as a clear and defined professional identity in their area of specialization in psychology. This program addresses the study of behavior and performance in the workplace and other organizational settings, through the application of the theories, methods, and principles of psychology to individuals, teams, and organizations. This specialization is not intended to prepare you for licensure as a professional psychologist, but rather to apply psychological principles for organizational success.



## GRADUATE ONLINE MSIS PROGRAM



### MASTER OF SCIENCE IN INFORMATION SYSTEMS (MSIS)

The Baker Master of Science in Information Systems (MSIS) degree is intended for professionals who manage the development, acquisition, implementation, and operation of information systems in a variety of organizational settings. The program emphasizes information systems theory and its application to business opportunities and challenges. Additionally, the program addresses mission-critical issues such as strategic planning, risk management, financial considerations, project management, and quality assurance.

In the 21st century, information has become the central element in the efficient and effective operation of all types of organizations. Technology is the key to acquiring and managing this information. It's critical that professionals understand the information systems that are required, along with the technology that's necessary to manage those systems. In addition, they must possess the management and business skills needed to take on leadership roles in their organization. The Baker MSIS program was created to provide these skills and understandings.

#### BUSINESS INTELLIGENCE

Students entering the Business Intelligence major will be on the cutting edge of the information systems field, providing information from all sources throughout the enterprise to those who need it. Business Intelligence (BI) is the field concerned with organizing enterprise-wide information so that it can be easily accessed and so that reporting, monitoring, analysis, and ultimately, decision-making based on that information becomes possible. Business Intelligence specialists are concerned with ensuring that a business can take full advantage of all the data available within the enterprise, regardless of where, and in what form, it exists. This involves knowledge of database design and management, data warehousing, data mining, and the use of analytical tools to support decision makers.

#### INFORMATION SYSTEMS

This major is for students who want a well-rounded, technical, yet broad range of Information Systems incorporated within their MBA. In addition to core MBA program courses, students are exposed to specific information regarding emerging technologies, management support systems, and information resources to enhance their ability to work with and manage Information Systems departments in effective and efficient ways.

## GRADUATE ONLINE DBA PROGRAM



### DOCTORATE OF BUSINESS ADMINISTRATION (DBA)

Consistent with Baker College's mission, the Doctor of Business Administration (DBA) program serves the needs of working adults, helping them to advance in their careers through quality graduate education. The program is designed to graduate scholar practitioners who will set the standard for best practice and contribute to the solution of critical business and management problems through research, teaching, and consulting.

Specifically, the purposes of the Doctorate in Business Administration at Baker College are to graduate managers, business leaders, executives, and scholar practitioners able to:

- Contribute to a deeper understanding of business and management processes in an increasingly complex world through applied research, teaching, and scholarship.
- Improve their performance and the quality of their business decisions through reflective practice and lifelong learning.
- Help companies and organizations solve critical problems and foster an environment of performance excellence.
- Make a difference in the life of their organizations, professions, and the larger worldwide community through service to social and professional organizations by conducting themselves in accordance with the highest ethical standards.

The program builds on an effective combination of courses, seminars, professional residencies, research papers, and a final dissertation. Working with faculty members, who have extensive academic and practical experiences, students gain a comprehensive understanding of critical foundation theories and the ability to immediately apply creative solutions to existing problems.

To be admitted into the program, an MBA degree, or equivalent from a regionally accredited college or university, and a minimum of five years professional experience in business, management, or supervisory role is required.

# A MESSAGE FROM DR. BART DAIG

Since its introduction in the fall of 1994, Baker College Online has prided itself on offering quality higher education, allowing students the opportunity to earn certificate, associate, bachelor, master, and doctoral degrees 100% online no matter where they are located.

We are proud to continue that tradition and offer our programs to the entire military population—whether active-duty, veteran, retired, guard or reservist. Accessible from anywhere in the world, Baker Online students complete their course work from as close as Flint, Michigan, and as far away as China or the Middle East. It is also very popular to those utilizing the GoArmyEd program, tuition assistance, or taking advantage of the GI Bill.

Baker Online is more than an exciting delivery method for higher education. It breaks down barriers that working people, and those in the military, have struggled to overcome for years. It enables people to fit a quality college education into their busy schedules instead of modifying their schedules for on-campus courses. Faculty members are based all over the world, and our students benefit from a truly world-class perspective.

Baker College Online is dedicated to our servicemembers, no matter where you are located on the globe, and continues to look at new ideas to make your educational experience and services even more accessible. The coming years promise more innovation in the online delivery of our courses and programs. I invite you to take a virtual tour of Baker Online at: [bakercollegeonline.com/demo](http://bakercollegeonline.com/demo) or to learn more about our military support, visit [www.baker.edu/admissions/military-friendly](http://www.baker.edu/admissions/military-friendly).

Sincerely,

Dr. Bart Daig  
CEO, Baker College

**BAKER**Online®



## NOT-FOR-PROFIT

Being a not-for-profit institution allows us to invest in our students rather than focus on shareholders, helping us maintain affordable tuition.



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# HOW TO GET STARTED

**Taking advantage of Baker's unique career-ready programs is a simple 2 step process.**

## STEP 1

Contact a helpful advisor at Baker College Online by calling (800) 469-3165 or by e-mailing our admissions office at [military@baker.edu](mailto:military@baker.edu).

The Coordinator will be able to explain to you what steps are necessary based on your individual situation.

If you are working with an Army Continuing Education (ACE) Counselor, they too, will be able to provide you with the information necessary to go on to step 2.

## STEP 2

Now is the easiest part of all—enrolling in one of our high-quality, 100% online degree programs.

- Go to the Baker Web site at [www.baker.edu](http://www.baker.edu)
- Select: “Baker College Online or Center for Graduate Studies” under “Campus Locations”
- Click the “Apply Online” link on the left side of the screen
- Select your application: “Undergraduate or Graduate Studies”
- Complete the application

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## THAT'S IT!

**Our military supportive advisors will work with you through the enrollment process.**





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**BAKER**Online®



UNDERGRADUATE  
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GraduateStudies

GRADUATE  
SCHOOL

## BAKER ONLINE

1116 W. Bristol Rd., Flint MI 48507

E: [military@baker.edu](mailto:military@baker.edu)

P: (800) 469-3165 or (810) 766-4390

F: (810) 766-2051



Baker College strongly believes in the Principles of Excellence as outlined in Executive Order 13607 by being a participant of the Degree Network System (DNS), DANTES, GoArmyEd, and CCAF's AU-ABC Program. The college is a proud signer of the DOD MOU and is eligible to receive Federal military and Veteran education benefits.

Use of military images does not imply or constitute endorsement by any Military Service, the Department of Defense or the Department of Homeland Security.

 An Equal Opportunity Affirmative Action Institution. Accredited by the Higher Learning Commission / 230 South LaSalle St., Suite 7-500, Chicago, IL 60604-1411 / 800-621-7440 [www.ncahlc.org](http://www.ncahlc.org). Baker Center for Graduate Studies' MBA program is also accredited by the International Assembly of Collegiate Business Education (IACBE). For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our Web site at [www.baker.edu/gainfulemployment](http://www.baker.edu/gainfulemployment).

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