



DOCTORATE OF BUSINESS ADMINISTRATION

bakercollegeonline.com



BAKER Center for Graduate Studies

GRADUATE SCHOOL

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Baker College strongly believes in the Principles of Excellence as outlined in Executive Order 13607 by being a participant of the Degree Network System (DNS), DANTES, GoArmyEd, and CCAF's AU-ABC Program. The college is a proud signer of the DOD MOU and is eligible to receive Federal military and Veteran education benefits.

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12 REASONS TO CHOOSE BAKER ONLINE

Choosing the right college can be a difficult decision and no two colleges are completely the same. Here is a list of some of the things that make Baker College Online unique. Take a look and consider whether or not Baker is the best choice for your education.

- 1 Baker College® Online is accredited by the Higher Learning Commission, which assures you that credits earned are recognized and meet high standards of educational quality.
- 2 Over 40 certificate, associate, bachelor, master, and doctoral degree programs are available 100% online with no on-campus classes required.
- 3 GetEducated.com ranks Baker Online® as one of their 30 "Best Buys" nationwide.
- 4 Baker Online programs are available 24/7/365 from virtually anywhere in the world.
- 5 Baker College, founded in 1911, was one of the first colleges to offer online classes.
- 6 Baker College is the largest independent college in Michigan with more than 28,000 students. Over 20,000 students attend online worldwide.
- 7 Our Online Orientation Course teaches students the online environment before they begin their actual classes.
- 8 Online students have a personal academic advisor to answer questions, provide guidance, and help them succeed.
- 9 Proven on-campus curriculum is optimized for online delivery by our Instructional Design Department to ensure an optimal distance learning experience.
- 10 All Baker Online graduates receive Lifetime Employment Assistance—free and forever—to help them establish and sustain successful careers.
- 11 Tuition is affordable because we are a not-for-profit institution focused on serving students, not shareholders. The Jewel Education Fund invests in our students via scholarships, grants, etc.
- 12 As America's leading career college, Baker programs are designed to meet the needs of today's job market, giving our graduates an employment advantage.



THE FOCUS IS ON OUR STUDENTS



Baker is Michigan's largest independent college and a not-for-profit organization. We invest in students—not shareholders—allowing us to maintain affordable tuition.

We measure our success by your success.

When Baker College® began offering online classes in the mid-1990s, we were one of the first colleges to enthusiastically pursue the concept. Today, Baker Online® is one of America's largest online educators with over 40 accredited degree programs and more than 20,000 students worldwide.

What truly distinguishes Baker Online from other online colleges and universities is the fact that Baker College—founded in 1911—is a not-for-profit institution. That means we invest in our students instead of focusing on shareholders. The result is affordable tuition and a culture that is committed to your success.

Baker Online is part of the Baker College System—Michigan's largest, private, not-for-profit, independent college with nine campuses and more than 28,000 students. Our proven on-campus curriculum is optimized for online delivery by our Instructional Design Department to ensure the best distance learning experience. The online experience is further enhanced by our Online Orientation Course that teaches students the online environment before they begin actual classes. Finally, we provide online students with their own First Year Advisor to answer questions, provide guidance, and help them succeed.

As a career college, Baker Online offers certificate, associate, bachelor, master, and doctoral programs designed to provide you with the most marketable skills for the fastest-growing fields and professions. We stand behind that promise by providing all of our graduates Lifetime Employment Assistance—free and forever. The result? 97% of our available graduates are employed.



Once again, GetEducated.com has ranked Baker College Online a "Best Buy" low cost, high value, educational institution.

A PRACTICAL APPROACH THAT GOES BEYOND THEORY

Baker College has always stressed results-oriented education that provides students with the capabilities needed to succeed in the marketplace. So, unlike many doctoral-level business programs, which emphasize academic theory and pure research, the Baker DBA focuses on turning theoretical knowledge into practical skills—the kind of skills that are in growing demand at the highest levels of business, government, and academia.

In today's increasingly complex economic environment, there's a growing need for professionals who have the most advanced business and management skills. Baker College's Doctor of Business Administration (DBA) degree is designed to meet that need.

A DBA is the highest business degree you can pursue, and it truly places you within the elite of your profession. Furthermore, the Baker DBA program is specifically developed to maximize your potential as a manager, business leader, and scholar practitioner.

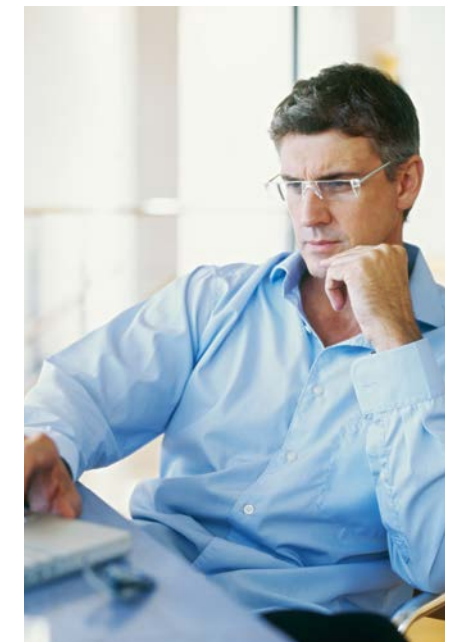
Building on the abilities you've gained through masters-level study and actual management experience, the Baker DBA program further hones your capabilities to manage change, plan, and provide solutions-oriented leadership. While you receive excellent academic preparation, the emphasis remains on the current and

emerging issues that are shaping today's business environment.

As a result, you will be an exceptionally well-rounded and thoroughly prepared professional, who is:

- continuously improving the quality—and results—of your business decisions through reflexive practice and lifelong learning.
- contributing to a deeper understanding of contemporary business and management processes through applied research, teaching, and scholarship.
- making a difference in your organization, profession, and community through your ethical conduct and service to social and professional organizations.

The Baker College DBA is designed for the real world and provides very real benefits for your career and your life.





A PROGRAM THAT WORKS FOR WORKING PEOPLE

Achieving any doctoral-level degree requires plenty of effort and determination. Unfortunately, many business doctoral degree programs also require the lifestyle and commitments of a full-time student. The Baker DBA program is different, by design. Like our highly successful master-level programs, it was created to accommodate the needs and commitments of people who already have jobs, families, and other responsibilities.

First, the Baker DBA program is delivered completely online. This allows you to log on and participate in lectures, lessons, and discussions no matter where you are, no matter what time of the day. Not only does this offer you unmatched convenience, it also lets you interact with students, faculty, other people, and resources located all over the world. In addition to the online component, Baker hosts several professional conferences each year, where you can meet and interact with other students and faculty.

Secondly, the Baker DBA program has a flexible, goal-oriented structure. There are no on-campus classroom attendance requirements, no rigid schedules that must be followed, and no residency requirements. Instead, the Baker DBA lets you fit the program into your existing schedule. Yet, the accelerated pace of Baker's DBA program allows you to complete the program in three years; many other doctoral programs assume part-time students will need up to six years to earn their degrees.

Finally, Baker provides exceptional levels of personalized, proactive assistance to its students. We see our doctoral programs as cooperative, not competitive. If you do all you can to succeed in this program, we'll do everything we can to help you. If you're willing to work hard to achieve a DBA, you deserve to have a program that works with you, not against you.

At a time when MBA degrees have almost become common-place, a DBA degree is an excellent way to stand out in a highly competitive business environment. This greater perceived value is directly reflected in salaries. According to the U.S. Bureau of Labor Statistics, the average annual pay for business administration doctorates is \$85,000, while many DBA holders earn six-figure salaries. The B.L.S. also estimates that those with doctoral degrees will earn 36% more during their careers than those with a master degree.

The value of a DBA goes well beyond monetary. Whether you choose to go into business for yourself or are looking for a new job, a DBA will prove especially valuable in

establishing your credibility and capability to potential clients and employers.

Earning your DBA is an impressive accomplishment that demonstrates your initiative, intelligence, and determination—qualities that all employers seek. This makes it far easier to successfully find employment if you decide to change companies, location, or even professions.

On a personal level, earning a DBA can be equally rewarding. There is a long-established correlation between achieving higher degrees and experiencing greater job satisfaction. A DBA degree positions you to enjoy even greater levels of autonomy, creativity, responsibility, challenge, achievement, and advancement.

A Baker DBA can open up tremendous new possibilities—especially if you've never thought a doctoral degree was a practical reality for you. So, please explore the Baker Doctoral program further. Make the most of this opportunity to make a real difference in your life.



MILITARY FRIENDLY

Baker College strongly believes in the Principles of Excellence as outlined in Executive Order 13607 by being a participant of the Degree Network System (DNS), DANTES, GoArmyEd, and CCAF's AU-ABC Program. The college is a proud signer of the DOD MOU and is eligible to receive Federal military and Veteran education benefits.



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