



MASTER DEGREE PROGRAMS

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BAKER Center for
Graduate Studies

GRADUATE SCHOOL

BAKEROnline®

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Baker College strongly believes in the Principles of Excellence as outlined in Executive Order 13607 by being a participant of the Degree Network System (DNS), DANTES, GoArmyEd, and CCAF's AU-ABC Program. The college is a proud signer of the DOD MOU and is eligible to receive Federal military and Veteran education benefits.



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12 REASONS TO CHOOSE BAKER ONLINE

Choosing the right college can be a difficult decision and no two colleges are completely the same. Here is a list of some of the things that make Baker College Online unique. Take a look and consider whether or not Baker is the best choice for your education.

-  Baker College® Online is accredited by the Higher Learning Commission, which assures you that credits earned are recognized and meet high standards of educational quality.
-  Over 40 certificate, associate, bachelor, master, and doctoral degree programs are available 100% online with no on-campus classes required.
-  GetEducated.com ranks Baker Online® as one of their 30 “Best Buys” nationwide.
-  Baker Online programs are available 24/7/365 from virtually anywhere in the world.
-  Baker College, founded in 1911, was one of the first colleges to offer online classes.
-  Baker College is the largest independent college in Michigan with more than 28,000 students. Over 20,000 students attend online worldwide.
-  Our Online Orientation Course teaches students the online environment before they begin their actual classes.
-  Online students have a personal academic advisor to answer questions, provide guidance, and help them succeed.
-  Proven on-campus curriculum is optimized for online delivery by our Instructional Design Department to ensure an optimal distance learning experience.
-  All Baker Online graduates receive Lifetime Employment Assistance—free and forever—to help them establish and sustain successful careers.
-  Tuition is affordable because we are a not-for-profit institution focused on serving students, not shareholders. The Jewel Education Fund invests in our students via scholarships, grants, etc.
-  As America’s leading career college, Baker programs are designed to meet the needs of today’s job market, giving our graduates an employment advantage.

THE FOCUS IS ON OUR STUDENTS



Baker is Michigan’s largest independent college and a not-for-profit organization. We invest in students—not shareholders—allowing us to maintain affordable tuition.

We measure our success by your success.

When Baker College® began offering online classes in the mid-1990s, we were one of the first colleges to enthusiastically pursue the concept. Today, Baker Online® is one of America’s largest online educators with over 40 accredited degree programs and more than 20,000 students worldwide.

What truly distinguishes Baker Online from other online colleges and universities is the fact that Baker College—founded in 1911—is a not-for-profit institution. That means we invest in our students instead of focusing on shareholders. The result is affordable tuition and a culture that is committed to your success.

Baker Online is part of the Baker College System—Michigan’s largest, private, not-for-profit, independent college with nine campuses and more than 28,000 students. Our proven on-campus curriculum is optimized for online delivery by our Instructional Design Department to ensure the best distance learning experience. The online experience is further enhanced by our Online Orientation Course that teaches students the online environment before they begin actual classes. Finally, we provide online students with their own First Year Advisor to answer questions, provide guidance, and help them succeed.

As a career college, Baker Online offers certificate, associate, bachelor, master, and doctoral programs designed to provide you with the most marketable skills for the fastest-growing fields and professions. We stand behind that promise by providing all of our graduates Lifetime Employment Assistance—free and forever. The result? 97% of our available graduates are employed.



BAKER ELIMINATES THE OBSTACLES BETWEEN YOU AND A MASTER DEGREE

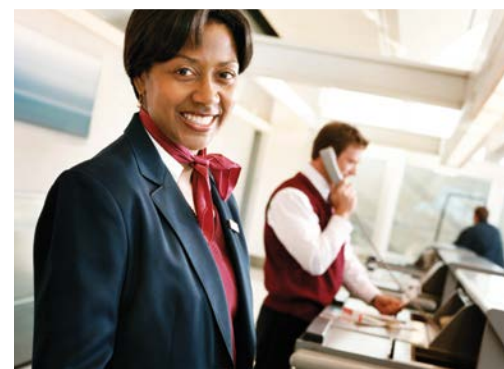
Whether you're a college student or a working professional, earning a master degree takes significant time, effort, and commitment. That's why we designed our master programs to be as fast, flexible, and convenient as possible.

The Baker College Online master programs maximize the online learning component. Since 1994, Baker College has been a pioneer in online learning; today, our MBA and MSIS programs are 100% online, while our MOT program is offered through a unique on-campus experience at our Flint campus. The online format allows you to pursue your education at any time—from anywhere in the world, whether it's taking a class, chatting with an instructor, or comparing notes with other students in your program.

To make our program even more convenient, classes are self-directed, flexible, and focus

on the essentials to accelerate your learning. So the odds are, you'll be able to complete your degree faster (often in as little as 20 months) and with far less stress

Full-time college students can get a head-start on their master degree—and on their careers—through our 5-year MBA program. It lets you take master-level courses while you're still an undergraduate allowing you to complete your 4-year bachelor degree and 2-year master degree in only five years time versus six. That way, you're out in the workplace a year before other students in other MBA programs even graduate!



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MILITARY FRIENDLY

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BAKER MASTER PROGRAMS

Master of Business Administration

Available online with concentrations in:

- Accounting*
- Business Intelligence*
- Finance*
- General Business*
- Healthcare Management*
- Human Resource Management*
- Information Systems*
- Leadership Studies*
- Marketing*

Master of Occupational Therapy

Full-time, in residence program at Baker College of Flint only.

Master of Science in Educational Effectiveness

Available online with concentrations in:

- P-12
- Higher Education

Master of Science in Industrial/Organizational Psychology

Available online

Master of Science in Information Systems

Available online with concentrations in:

- Business Intelligence
- Information Systems

For up-to-date program offerings, please refer to the Baker Online Web site at www.baker.edu/online
BCO.SU14_Rev3



International Assembly for Collegiate Business Education IACBE.org
Baker College Center for Graduate Studies has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas. The business programs designated with an asterisk (*) are accredited by the IACBE.

Baker College master programs are fully accredited, with approvals from such organizations as the Council of Graduate Schools, the Higher Learning Commission, the International Assembly for Collegiate Business Education, and the Accreditation Council for Occupational Therapy Education.



Once again, GetEducated.com has ranked Baker College Online a “Best Buy” low cost, high value, educational institution.

REALIZE THE VALUE OF A MASTER DEGREE

Baker College offers all the rewards of a master degree at an affordable cost. Although hundreds of colleges and universities offer master degree programs, Baker College offers master programs that are unique. That’s because they are totally focused on providing you with practical, marketable skills you’ll use on a daily basis to advance your career.

Our master programs all share the same realistic emphasis. The curriculum stresses practice, instead of theory; classroom study is tied directly to its actual application in the marketplace. Baker College instructors are successful professionals from across the nation—most still working in the fields that they teach. This provides you invaluable insights and experiences into the way things work in the real world.

Baker College provides numerous resources to help you succeed and have a positive online experience. In fact, 75% of Baker Online students feel they learned more in online classes than in traditional classrooms. As a result, when you graduate from a Baker College master degree program, you’ll have more than just an academic degree. You’ll also have the skills, knowledge, and experience to immediately start making a difference in your workplace, career, family, and future.

According to the US Department of Education, a master degree increases your income, on average, by nearly 20%. Baker Online graduates experience an average income increase of 35%—which can add up to nearly a half-million dollars over your career. In some areas, the difference is even more dramatic.

A master degree also improves job security. People holding master degrees have a 25% lower unemployment rate than those with bachelor degrees. Therefore, it’s not surprising studies also show those with graduate degrees have the highest job satisfaction levels.

While it’s clear that a master degree is a sound investment, a master degree from Baker College maximizes your return on investment. A combination of affordable tuition, strong financial aid, and the economy

of online learning all contribute to making Baker a very cost-effective choice. In fact, GetEducated.com regularly ranks Baker’s Center for Graduate Studies as one of its 30 ‘Best Buys.’

If you’ve thought about getting a master degree—or never thought you could—then you owe it to yourself to look into Baker College’s master programs. We think you’ll find a program that fits into your life, your goals, and your budget perfectly.

