

## THE DOCTORAL DEGREE THAT WORKS FOR THE WORKING PROFESSIONAL

Achieving a doctoral-level degree requires plenty of effort and determination. Unfortunately, many business doctoral degree programs also require the lifestyle and commitments of a full-time student. The Baker Doctorate of Business Administration program is different, by design. Like our highly successful master-level programs, it was created to accommodate the needs and commitments of people who already have jobs, families, and other responsibilities.



### ATTENTION VETERANS:

Baker College strongly believes in the Principles of Excellence as outlined in Executive Order 13607 by being a participant of the Degree Network System (DNS), DANES, GoArmyEd, and CCAF's AU-ABC Program. The college is a proud signer of the DOD MOU and is eligible to receive Federal military and Veteran education benefits.

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I earned my MBA from Baker Online. Now I'm back for my DBA—and another promotion.

At a time when MBA degrees have almost become common-place, a DBA degree is an excellent way to stand out in a highly competitive business environment. A DBA will prove especially valuable in establishing your credibility and capability to potential clients and employers.



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## A results-oriented approach that goes beyond theory.

The Baker DBA focuses on turning theoretical knowledge into practical skills—honing your capabilities to manage change, plan, and provide solutions-oriented leadership. While you receive excellent academic preparation, the emphasis remains on the current and emerging issues that are shaping today's business environment.

As a result, you will be an exceptionally well-rounded and prepared professional, who is:

- continuously improving the quality—and results—of your business decisions through reflexive practice and lifelong learning.
- contributing to a deeper understanding of contemporary business and management processes through applied research, teaching, and scholarship.
- making a difference in your organization, profession, and community through your ethical conduct and service to social and professional organizations.

The Baker College DBA is designed for the real world and provides very real benefits for your career and your life.



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