



Baker College School of Nursing
NURSING
bakercollegeonline.com



UNDERGRADUATE
SCHOOL

BAKER Center for
Graduate Studies

GRADUATE SCHOOL

BAKEROnline®

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Baker College strongly believes in the Principles of Excellence as outlined in Executive Order 13607 by being a participant of the Degree Network System (DNS), DANTES, GoArmyEd, and CCAF's AU-ABC Program. The college is a proud signer of the DOD MOU and is eligible to receive Federal military and Veteran education benefits.



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12 REASONS TO CHOOSE BAKER ONLINE

Choosing the right college can be a difficult decision and no two colleges are completely the same. Here is a list of some of the things that make Baker College Online unique. Take a look and consider whether or not Baker is the best choice for your education.

-  Baker College® Online is accredited by the Higher Learning Commission, which assures you that credits earned are recognized and meet high standards of educational quality.
-  Over 40 certificate, associate, bachelor, master, and doctoral degree programs are available 100% online with no on-campus classes required.
-  GetEducated.com ranks Baker Online® as one of their 30 “Best Buys” nationwide.
-  Baker Online programs are available 24/7/365 from virtually anywhere in the world.
-  Baker College, founded in 1911, was one of the first colleges to offer online classes.
-  Baker College is the largest independent college in Michigan with more than 28,000 students. Over 20,000 students attend online worldwide.
-  Our Online Orientation Course teaches students the online environment before they begin their actual classes.
-  Online students have a personal academic advisor to answer questions, provide guidance, and help them succeed.
-  Proven on-campus curriculum is optimized for online delivery by our Instructional Design Department to ensure an optimal distance learning experience.
-  All Baker Online graduates receive Lifetime Employment Assistance—free and forever—to help them establish and sustain successful careers.
-  Tuition is affordable because we are a not-for-profit institution focused on serving students, not shareholders. The Jewel Education Fund invests in our students via scholarships, grants, etc.
-  As America’s leading career college, Baker programs are designed to meet the needs of today’s job market, giving our graduates an employment advantage.

THE FOCUS IS ON OUR STUDENTS



Baker is Michigan’s largest independent college and a not-for-profit organization. We invest in students—not shareholders—allowing us to maintain affordable tuition.

We measure our success by your success.

When Baker College® began offering online classes in the mid-1990s, we were one of the first colleges to enthusiastically pursue the concept. Today, Baker Online® is one of America’s largest online educators with over 40 accredited degree programs and more than 20,000 students worldwide.

What truly distinguishes Baker Online from other online colleges and universities is the fact that Baker College—founded in 1911—is a not-for-profit institution. That means we invest in our students instead of focusing on shareholders. The result is affordable tuition and a culture that is committed to your success.

Baker Online is part of the Baker College System—Michigan’s largest, private, not-for-profit, independent college with nine campuses and more than 28,000 students. Our proven on-campus curriculum is optimized for online delivery by our Instructional Design Department to ensure the best distance learning experience. The online experience is further enhanced by our Online Orientation Course that teaches students the online environment before they begin actual classes. Finally, we provide online students with their own First Year Advisor to answer questions, provide guidance, and help them succeed.

As a career college, Baker Online offers certificate, associate, bachelor, master, and doctoral programs designed to provide you with the most marketable skills for the fastest-growing fields and professions. We stand behind that promise by providing all of our graduates Lifetime Employment Assistance—free and forever. The result? 97% of our available graduates are employed.



Once again, GetEducated.com has ranked Baker College Online a “Best Buy” low cost, high value, educational institution.



THE BACHELOR OF SCIENCE IN NURSING

DESIGNED TO BE CONVENIENT FOR THOSE ALWAYS ON CALL

Our Bachelor of Science in Nursing Post-Licensure program is designed to allow associate-degreed, licensed registered nurses to advance their degrees, careers, and earning potential while continuing to meet their existing commitments to community, work, and family. Baker College Online programs are specifically designed to thoroughly prepare you with the skills you need to advance your career as quickly and conveniently as possible, with classes that are available when you are.

With the knowledge and skills acquired from this program, students can develop into leaders of research, education, practice, and administration within the healthcare field. While an associate degree is required for the entry-level positions in nursing, a bachelor degree can open the door to many career advancement opportunities. It also serves as the foundation for the higher levels of education required to achieve the positions of nurse practitioner, nurse anesthetist, clinical nurse specialist, or nurse-midwife.

Our method of online education is known as “asynchronous,” which means that what you do is neither time nor place dependent. You are able to go online to meet the requirements of the program 24 hours a day, seven days

a week. Online classes have regularly scheduled beginning and end dates with assigned due dates for class activities such as homework, reading assignments, and class discussions. The difference is that your classroom is virtual—an online, common meeting area for all students assigned to your class. You can go online to participate in on-going discussions, read lectures, or even complete exams, at any time of the day or night.

This program allows the working registered nurse to meet all bachelor degree classroom requirements 100% online. The remaining clinical experience requirements are met in the student's own community and are arranged for by the student with the help of

faculty and career services. This provides you with invaluable, hands-on experience in the area where you live and plan to advance your career, without ever having to travel to a college campus.

Enhance your skills, enrich your experience, and expand your opportunities—all from the convenience of your own home and community.





THE BACHELOR OF SCIENCE IN NURSING

IMPROVING PEOPLE'S LIVES INCLUDING YOUR OWN

Registered nurses make up the largest portion of healthcare occupations, and yet, nursing shortages continue to persist. With both an aging workforce and patient population, advances in technology that permit a greater number of health problems to be treated, and an increasing emphasis on preventative care, growth in the nursing field is projected to increase rapidly. Overall, job opportunities for registered nurses are expected to be excellent. In fact, according to the U.S. Bureau of Labor Statistics, employment of registered nurses is expected to grow 19% through 2022, which is faster than average for all occupations.

However, as is most often the case, candidates with higher levels of education and experience are more desirable to employers and will usually fare better in the job market than those without. Earning a bachelor degree in nursing provides more training in areas such as communication, leadership, and critical thinking—skills that become more important as patient care becomes more complex and as levels of responsibilities within a given job increase. Certain career opportunities in nursing, such as administrative positions, are only achievable with a bachelor degree. Still, other more specialized areas of nursing require even higher levels of education. In many cases, a bachelor degree is required for admission into these graduate-level nursing programs.

Not surprisingly, with higher levels of education and experience come higher salaries. While the average starting salary for registered nurses is now over \$44,000, more experienced RN's average over \$65,000, while those in highly specialized positions can earn twice that or more. Combine this with the satisfaction that comes from a career providing help and services that can directly improve the lives of others and you'll find yourself in a very rewarding career, indeed.

So if you're a registered nurse who is ready to take your skills and abilities to the next level, Baker College Online is the perfect way to get there. We're ready to help you earn your bachelor degree while you continue to meet the demands of your busy schedule and life—and be better off for it.



The baccalaureate program (RN to BSN) at Baker College is accredited by The Commission on Collegiate Nursing Education; One Dupont Circle NW, Suite 530, Washington, D.C.; (202) 887-6791.



THE MASTER OF SCIENCE IN NURSING

DEVELOPED TO MEET THE GROWING DEMAND FOR NURSING ADMINISTRATORS AND EDUCATORS

Our Master of Science in Nursing provides you with a quality education that lets you focus on one of two concentrations. Choose either Nursing Education or Nursing Administration and you're likely to find yourself in high demand. According to a survey conducted by the American Association of Critical-Care Nurses (AACN) entry-level MSN graduates indicated a 92% employment rate just four to six weeks after graduation.

Earning a Master of Science in Nursing (MSN) degree is a smart choice for anyone in the field of nursing who is looking to advance their career. This program was developed to address the growing need for master qualified hospital administrators and nurse educators.

The Baker MSN is delivered 100% online for the flexibility that allows the working nursing professional to earn an advanced degree while earning a living and meeting the additional commitments of family and community. Originating from an exceptional nursing curriculum, this program continues to deliver a quality education with a focus on student success. Class size is kept small—which matters even online—to allow every student all of the instructor time and attention

they need to succeed in the program. Students in the Baker School of Nursing have consistently performed above the national average on the national certification exam and employment rates for our nursing graduates often exceed the 98% available graduate rate achieved by the college overall.

With a choice of two concentrations, the MSN utilizes knowledge from a variety of disciplines to provide students with the necessary skills and experiences to excel in the areas of education, leadership, or clinical practice. Graduates of the Nursing Administration track might find themselves in the kinds of leadership positions that develop, manage, and evaluate quality improvement processes in the field as well as have an impact on

public policy, legislation, and ultimately the population's health at large. Graduates of the Nursing Education track have the ability to facilitate positive change in the practice of professional nursing as well as support professional values, behaviors, ethics and standards. Both concentrations serve to emphasize the importance of lifelong learning and professional career development in the field of nursing.

Baker's Master of Science in Nursing program is open to all applicants with an unencumbered RN License and a BSN from an accredited nursing program—providing great career opportunities for those who have been practicing for years as well as those just entering the field.



THE MASTER OF SCIENCE IN NURSING

ENRICH YOUR FIELD AS YOU ADVANCE YOUR CAREER

Anyone in the field of nursing knows that it requires incredible dedication and commitment but there is a reward in helping others. The same can be said for earning a graduate degree in nursing. Becoming a nursing administrator or educator enables you to give back to others, enrich your chosen field, and move ahead in your career.

NURSING ADMINISTRATION CONCENTRATION

Earning an Master of Science in Nursing with a concentration in Nursing Administration allows nurses with experience and an understanding of the field to have an effect on the environment from which they've come. Nursing administrators develop their leadership, management, and communication skills to oversee other nurses with the overall goal of meeting patient needs with the highest quality and standards. While their patient contact may be limited, they are still responsible for the care that patients receive and so must stay current on new and changing laws and regulations for the benefit of that patient care. They may act as liaisons between hospital management and the nursing team of a specific clinical area or they may manage an entire medical practice for a single group of physicians. In either case, their impact on their working environment and patients can be critical.

According to the Bureau of Labor Statistics, the job outlook for health service managers, executives, and administrators is expected to grow 23 percent through 2022, which is much faster than the average for all other occupations. As the healthcare industry continues to see increased demand for medical services, other healthcare careers will continue to be in demand. With higher levels of education, experience, larger facility size, and job responsibility come higher levels of pay. As of May of 2012, the median annual salary for medical and health services managers—which includes nurse administrators—was \$88,580. The lowest 10 percent earned less than \$53,940 while the top 10 percent earned more than \$150,560. These are the financial rewards. The personal rewards come when you become the leader of a team of nurses and health service providers that are satisfied in their jobs and providing the best patient care available.

NURSING EDUCATION CONCENTRATION

As the demand for nurses continues to increase at a pace in keeping with an aging baby-boomer population, so does the demand for nursing educators. The Master of Science in Nursing addresses this need with a concentration in Nursing Education that combines two very rewarding fields into one. To ensure quality training and educational experiences for the nursing workforce, there must first be a well trained, educated, and experienced nurse educator.

Nurse educators are responsible for guiding and preparing new generations of nurses in the newest and best practices, professional standards and ethics, culturally focused, and patient-centered approaches to individual, family, and community healthcare.

As a nursing educator, graduates will be able to share their clinical experiences with students as they develop curricula, deliver clinical and classroom coursework, and grade and evaluate class and lab performance, as well as modify those programs in either a clinical or college environment. Operating in the role of a faculty member they can expect to advise students, conduct research, publish papers and books, or write grants. In their position of educators, they realize the value of lifelong learning and professional development.

As with the rewards of helping others, the rewards of teaching others can be great. With increased education and experience the financial rewards are increased as well. According to the Bureau of Labor Statistics, as of May 2013, the median salary for nursing educators was \$65,940. The lowest 10 percent earned \$40,950 and the top 10 percent earned \$106,470.

If you're looking for a way to give back to the field of nursing while you advance your career in the field, you'd do well to consider earning your MSN for Nursing Education.

